

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57125   CF   LOC-POL   FBD - LBD: 10/29/12 - 11/05/12   HL#:   Created: 10/26/12 09:48 AM

Client: AMERICANS FOR TAX REFORM...   CPE: / / 1291 - ATR   Agency Commission: 15 %   Updated: EMENDEL on 10/26/12 12:46 PM

Agency: MAIN STREET MEDIA GROUP   Product: 147 - PA 12 (1310)   Self Protect.: :30:00   Confirmed: 10/26/12 10:01 AM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: D   Contract: 10/29/12 08:56 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

PAID FOR BY: AMERICANS FOR TAX REFORM

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$500.00	6	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									
002	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$850.00	6	\$5,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									
003	MEARLY	1 1 1 1 1 0 0	MORN	30	D			0.0	\$550.00	6	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									
004	DDEAL	1 1 1 1 1 0 0	DAY	30	D			0.0	\$650.00	6	\$3,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									
005	D11AM	1 1 1 1 1 0 0	PRIC	30	D			0.0	\$850.00	6	\$5,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									
006	DTALK	1 1 1 1 1 0 0	DAY	30	D			0.0	\$500.00	6	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									
007	DPHIL	1 1 1 1 1 0 0	DAY	30	D			0.0	\$600.00	6	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									

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AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,350.00	6	\$8,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NCBS7PM01	1 1 1 1 1 0 0	CNWS	30	D			0.0	\$1,350.00	6	\$8,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	AINSIDER	1 1 1 1 1 0 0	ACC	30	D			0.0	\$900.00	6	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE03	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$2,750.00	6	\$16,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER01	1 1 1 1 1 0 0	LETT	30	D			0.0	\$750.00	6	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$2,600.00	1	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	SHUDDLE	* * * * * S *	LOCS	30	D		NFL FTBL	0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	WKDPG08	* * * * * S	KDPG	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	SSHOWDOWN4	* * * * * S	LOCS	30	D		SPORTS	0.0	\$1,750.00	1	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	LINSIDER7	* * * * * S	SPEC	30	D			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	78	0	\$76,825.00	\$65,301.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$76,825.00	\$65,301.25	\$0.00	\$0.00